TMBC: Developing Our Future Leaders
Overview:

Over the next 3 weeks we will be discussing some of our Chapter programs that are targeted at developing our nation’s future leaders. These programs are very important to our nation future and to the continued effectiveness of the armed forces of the United States. Over the past two months we traced the plight of our veterans in need, the decline in military service among our American population and the impact this reduced pool of seasoned military veterans was having on the American body politic. This atrophy in political leadership with military experience, that historically has been inherently supportive of our armed forces, cannot be tolerated. We need to do our part to help create a leadership “force multiplier” to develop quality, military centric, leaders for our future.

We know where these future leaders are coming from -- they’re in classrooms at our local high schools, junior colleges and colleges right now. Our mission is to help the select few that we have the means to influence to further their education and motivate them to pursue careers -- military and civilian -- that will serve our nation.

Feel free to read ahead the remaining TMBC’s for May. Learn more about what’s going on and about the exciting things we, as a Chapter, are doing.

But first, we have a commercial.

April through June is our prime scholarship fund raising period. Our goal this year is to raise at least $35,000 so we can award ten $3,500 scholarships. Anything over will be used to build our scholarship endowment fund so that we can ensure our Chapter will be able to meet the mission needs in the future, regardless of economic periods where fund raising may not be as robust.

To do this we have a four pronged strategy:

1. Heighten awareness of the need for the Scholarship Program and the benefits the program brings to our Chapter, community, the military and the nation;

2. Expand the number of Chapter members who contribute to the Scholarship Program. Right now less than 10% of the Chapter membership donates to the Scholarship Fund.

3. Increase the average amount of donations (through special recognition programs such as the “Distinguished” and “Named Scholarship Donors” levels); and

4. Continue and expand other sources of funding for our Leadership Support Programs (eg, golf tournaments, scholarship cruises etc)

Read on to learn more about what we’re doing now. Please share your ideas on how we can do even more, even better.